**Infographic Assignment**

Infographics are the newest form of persuasive media. They seem to be something between propaganda and an editorial cartoon strongly linked with social media. So this exercise, you will pick a political topic you feel strongly about and create an infographic that is both persuasive as well as informative.

Infographics are tools that selectively place data and pictures in a very concise and organized way to make a direct point about a singular issue. Some tell stories, some connect facts, some compare & contrast, etc.

Go to one of the infographic websites below and examine the many infographic templates that they have there for you to use.

* [http://infogr.am/](http://infogr.am/" \t "_blank)
* <http://www.easel.ly>

Go to <http://www.studentnewsdaily.com/conservative-vs-liberal-beliefs/> and examine the political topics available there.

Once you have picked a topic figure out an informative and in-depth way you can present that topic in an infographic. Once complete, export your infographic as a picture and email it to [pgipson@joplin.k12.mo.us](mailto:pgipson@joplin.k12.mo.us)

This assignment will be graded on the objective accuracy of your information, the subjective persuasion of your infographic, and the completion of the assignment.

Grading Rubric:

|  |  |  |  |
| --- | --- | --- | --- |
|  | 3 | 7 | 10 |
| Accuracy | There is some legitimate information in your infographic but you have failed to cite its sources | Your infographic has mostly accurate information with some cited sources. | The data you chose, while supporting a particular viewpoint is accurate and precise with citations from your sources |
| Persuasiveness | Your infographic showed a faint attempt to be persuasive | Your information is presented in a persuasive manner, but there are evident needs for improvement | Your infographic is persuasive and forces the observers to take in your unique viewpoint |
| Completion | Your infographic generally lacking the information, data, and resources to make it impactful | Your infographic has a decent amount of data, but it is evident that it could use more details than are currently presented | Your infographic is inundated with various types of data, images, and information |